



inclusive fitness

Inclusive Fitness Initiative

Award Sponsor Proposal July 2008

Inclusive Fitness Initiative
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www.inclusivefitness.org

Award Sponsor Proposal
Inclusive Fitness Initiative Awards 2008, Sponsored by Cybex

The Event: Evening dinner and awards presentation

Location: Birmingham (TBC)

Date: December 2008 (TBC)

Background to the event

Since 2001, the Inclusive Fitness Initiative (IFI) has been working with the fitness industry, creating opportunities for disabled people to workout in a truly inclusive environment. The IFI supports facilities to address inclusion in four key areas of fitness provision:

- Creation of accessible facilities to meet current best practice and legislation
- Installation of inclusive fitness equipment
- Training of staff throughout the facility
- Implementation of inclusive marketing strategies

For more information about the IFI visit www.inclusivefitness.org

Event Rationale

In 2006 the IFI hosted their first National Conference of which one element was the presentation of IFI awards, formally recognising facilities achievements in five key areas of inclusive fitness provision. It was the success of this event and the response from the industry to the awards that prompted the development and evolution of the Inclusive Fitness Initiative (IFI) Awards 2008. This event will be the first of its kind, centred around an evening dinner, the presentation ceremony aims to recognise and reward accredited IFI sites for their achievements in both raising awareness and the profile of the IFI, whilst developing inclusive participation opportunities for disabled people in physical activity.

IFI Award Categories

The IFI invites you to sponsor one of our 8 awards:

- Award 1 – Innovation in Inclusive Marketing 2008
- Award 2 – Building Outstanding Partnerships 2008
- Award 3 – Creating Inclusive Environments 2008
- Award 4 – Engaging Volunteers 2008
- Award 5 – Individual Commitment to Inclusive Fitness 2008
- Award 6 – Developing Sport For All 2008
- Award 7 – Demonstrating Corporate Commitment 2008
- Award 8 – IFI Award of Outstanding Achievement 2008

Benefits to Sponsor

By supporting the IFI Awards 2008, as an award sponsor you will receive:

- Logo and acknowledgement engraved on the relevant IFI 2008 Award
- Company referenced on any mention of the specific award in promotion in the build up to the event
- Article published in the IFI National Newsletter
- A 100 word acknowledgement on the IFI website
- Acknowledgement in any relevant media releases associated with the awards
- Invitation and attendance to the IFI Awards 2008 for 2 people (with an opportunity to purchase more tickets if required)
- Mention and thanks to sponsor during the presentation of the award
- Photo opportunity after the presentation of the award
- Association with a project that is a global leader in the development of inclusive fitness provision. Most recently showcased as one of only 12 projects as part of the UK Trade & Investment's "12 for 2012: Winning with Innovation" programme.

Sponsorship Commitment

The cost of sponsoring an individual award is £750.00.

If you would like to sponsor one of the IFI Awards please complete and return the Award Sponsor Commitment Form.

If you have any questions please contact Gemma Vessey on 0114 257 7211 or e-mail gemma@inclusivefitness.org



IFI Awards 2008

Award Sponsor Commitment Form

To sponsor an IFI Award please complete and return this form FAO: Gemma Vessey by fax or post using the details below.

Forms will be accepted until **31st August 2008** and awards will be allocated on a first come first served basis.

Organisation Name:.....

Address:.....

.....Postcode:.....

Contact Name:.....Tel:.....

E-mail.....Fax:.....

Organisation name and address for invoice purposes (if different from above) plus any purchase order reference number

Please select the IFI Award that your organisation would like to sponsor.

The IFI cannot guarantee that all organisations will be allocated to their preferred award (we operate a first come, first served basis) therefore please indicate 1st and 2nd preferences.

- | 1 st | 2 nd | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Award 1 – Innovation in Inclusive Marketing 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 2 – Building Outstanding Partnerships 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 3 – Creating Inclusive Environments 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 4 – Engaging Volunteers 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 5 – Individual Commitment to Inclusive Fitness 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 6 – Developing Sport For All 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 7 – Demonstrating Corporate Commitment 2008 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award 8 – IFI Award of Outstanding Achievement 2008 |

Iam authorised to act on behalf of the above organisation. I understand that by signing this form, (organisation name)commits and agrees to the sponsorship of an IFI 2008 Award to the sum of £750.00.

Signed..... Date.....

Print Name.....

This document is available in alternative formats

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